



SPONSORSHIP LEVELS

MID-AMERICA CHARITY HORSE SHOW
August 31 - September 1, 2018

LOCATED AT
Longview Horse Park
12600 SE Raytown Road
Kansas City, Missouri

SPONSORED BY
Mid-America Saddlebred Horse Club

BENEFITING
Heartland Therapeutic Riding, Inc.

SPONSORSHIP & ADVERTISING INSTRUCTIONS

Please complete this form, along with your sponsorship or advertising check, made payable to MASHC, and mail to:

MASHC
10401 High Drive
Shawnee Mission, Kansas 66206

Your sponsorship or advertisement request must be received by August 15th to be included in the Show Program.

Sponsorships received after that date are still welcome and will be announced at the show.

DESIGN REQUIREMENTS

Print ready ad layouts must be supplied no later than August 15th.

Please contact us for exact ad specs and dimensions.

PLATINUM SPONSOR

\$1,000

Benefits:
Hospitality Tent for our Donors, with your banner displayed
Full page ad in Show Program
Recognition as Platinum Sponsor announced daily during show
Named Sponsor of a class

GOLD SPONSOR

\$500

Benefits:
Session Sponsor for Friday or Saturday evening classes
Recognized as Gold Sponsor during the session
Your banner displayed in seating area

SILVER SPONSOR

\$200

Benefits:
Named Sponsor of Stake or Open Saddlebred performance class
Sponsorship named at the beginning of the class and winner presentation

BRONZE SPONSOR

\$125

Benefits:
Named Sponsor of performance class.
Sponsorship named at the beginning and winner presentation

SPECIAL GIFT/DONATION

Any amount

Benefits:
Included as Donor on available class list
Sponsorship named at the beginning of the class and winner presentation



SPONSORSHIP AND ADVERTISING APPLICATION

NAME

Address _____

FARM OR BUSINESS NAME

Address _____

PHONE

E-MAIL

SPONSORSHIP LEVEL **AD SIZE PURCHASE**

- \$1,000 PLATINUM
- \$500 GOLD
- \$200 SILVER
- \$125 BRONZE
- SPECIAL GIFT/DONATION OF \$ _____

- \$200 OUTSIDE BACK COVER (COLOR)
- \$200 INSIDE FRONT OR BACK COVER (COLOR)
 - Inside Front Cover
 - Inside Back Cover
- \$200 CENTER SPREAD (COLOR)
- \$125 FULL PAGE (COLOR)
- \$75 HALF PAGE (COLOR)
 - Horizontal
 - Vertical
- \$30 BUSINESS CARD
 - Horizontal
 - Vertical

CLASS CREDIT LISTING PREFERENCE

First Choice _____

 Second Choice _____

 Name to Acknowledge _____

IMPLIED DESIGN AGREEMENT AND PLACEMENT

You will provide a print ready ad. Acceptable formats include PDF, TIF, EPS, JPEG (300 DPI). We will not accept DOC, PUB, or PPS formats. Limited ad space is available in the program. Ad placement is on on a first come, first served basis.