



## SPONSORSHIP LEVELS

**MID-AMERICA CHARITY HORSE SHOW**  
September 1 & 2, 2017

**LOCATED AT**  
Longview Horse Park  
12600 SE Raytown Road  
Kansas City, Missouri

**SPONSORED BY**  
Mid-America Saddlebred Horse Club

**BENEFITING**  
Heartland Therapeutic Riding, Inc.

**SPONSORSHIP & ADVERTISING INSTRUCTIONS**

Please complete this form, along with your sponsorship or advertising check, made payable to MASHC, and mail to:

MASHC  
10401 High Drive  
Shawnee Mission, Kansas 66206

Your sponsorship or advertisement request must be received by August 15<sup>th</sup> to be included in the Show Program.

Sponsorships received after that date are still welcome and will be announced at the show.

**DESIGN REQUIREMENTS**

Print ready ad layouts must be supplied no later than August 15<sup>th</sup>.

Please contact us for exact ad specs and dimensions.

**PLATINUM SPONSOR**

\$1,000

**Benefits:**  
Hospitality Tent for our Donors, with your banner displayed  
Full page ad in Show Program  
Recognition as Platinum Sponsor announced daily during show  
Named Sponsor of a class

**GOLD SPONSOR**

\$500

**Benefits:**  
Session Sponsor for Friday or Saturday evening classes  
Recognized as Gold Sponsor during the session  
Your banner displayed in seating area

**SILVER SPONSOR**

\$200

**Benefits:**  
Named Sponsor of Stake or Open Saddlebred performance class  
Sponsorship named at the beginning of the class and winner presentation

**BRONZE SPONSOR**

\$125

**Benefits:**  
Named Sponsor of performance class.  
Sponsorship named at the beginning and winner presentation

**SPECIAL GIFT/DONATION**

Any amount

**Benefits:**  
Included as Donor on available class list  
Sponsorship named at the beginning of the class and winner presentation



**SPONSORSHIP AND ADVERTISING APPLICATION**

**NAME**

Address

**FARM OR BUSINESS NAME**

Address

**PHONE**

**E-MAIL**

**SPONSORSHIP LEVEL** **AD SIZE PURCHASE**

- \$1,000 PLATINUM
- \$500 GOLD
- \$200 SILVER
- \$125 BRONZE
- SPECIAL GIFT/DONATION OF \$ \_\_\_\_\_

- \$200 OUTSIDE BACK COVER (COLOR)
- \$200 INSIDE FRONT OR BACK COVER (COLOR)
  - Inside Front Cover
  - Inside Back Cover
- \$200 CENTER SPREAD (COLOR)
- \$125 FULL PAGE (COLOR)
- \$75 HALF PAGE (COLOR)
  - Horizontal
  - Vertical
- \$30 BUSINESS CARD
  - Horizontal
  - Vertical

**CLASS CREDIT LISTING PREFERENCE**

First Choice

Second Choice

Name to Acknowledge

**IMPLIED DESIGN AGREEMENT AND PLACEMENT**

You will provide a print ready ad. Acceptable formats include PDF, TIF, EPS, JPEG (300 DPI). We will not accept DOC, PUB, or PPS formats. Limited ad space is available in the program. Ad placement is on a first come, first served basis.